

Press Release

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EduPrint Scores Twice at The Education Show

Following the overwhelming response to EduPrint at the BETT Show in January, March will see EduPrint double its' impact at The Education Show where it shares the limelight with two major printer manufacturers – Hewlett Packard and OKI Printing Solutions.

Visitors to the stand at BETT were genuinely taken aback by the sheer innovativeness and “educational” value of the brand-new enterprise initiative which enables the school to run an EduPrint Centre at the heart of its' curriculum. **EduPrint** creates the opportunity for schools to learn through creative printing with a unique introduction into the world of business. Pupils will learn the life skills that are needed to prosper in the digital world. Parents and local business will be encouraged to become involved and support the business enterprise initiative.

Enabling students to run the EduPrint Centre as a flexible business within the school encourages them to develop entrepreneurial & creative skills whilst providing positive funding options for the school itself.

Nat Hart, Managing Director of EduPrint explains, “ We were blown away by the response at BETT. We knew it was a great solution and the crowd it drew at the show was testament to the fact that EduPrint is revolutionary in terms of the development of enterprise skills, its' educational value and unlimited creative power. We've even had teachers in tears when they realized the difference the EduPrint Centre could make to their schools and more importantly, their pupils futures.

More importantly, young people with special needs will be producing the same high standard of work, giving them demonstrable skills essential to them succeeding in the workplace and the wider community. We passionately believe that EduPrint will give these young people the platform from which they can be successful in their own right professionally and put them on the same level playing field as everyone else.”

You can see more of EduPrint at The Education Show – stand IT-K64 with OKI Printing Solutions and on stand IT-L60 with Hewlett Packard or call on 02392 599955.

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