

## **BUDDING ENTREPRENEURS VISIT BETT 2009 EXHIBITION**

**Four sixth formers who have formed their own printing company as part of Young Enterprise, were invited by The Landscape Group to demonstrate their Eduprint solution at the prestigious British Education Training and Technology annual conference on future technologies to a hungry educational market last Wednesday 14<sup>th</sup> January.** The students manned both the Hewlett-Packard and EduPrint Stands, where HP showcased the solution with their Z Series Designjet printers.

Leaving early, the students travelled up to Olympia Exhibition Centre in London with their link teacher, Ms Henderson, to spend the next six hours deep in negotiation and demonstration with potential customers. Not only was it an experience of the business world at the cutting edge of sales, but it was an opportunity for the students to advertise their own company and products, along with their expertise in using Eduprint's machines and software.

Eduprint is a revolutionary resource for schools which combines digital printing capability with business and enterprise skills enabling students to use the latest technologies in the classroom.

Currently sixty schools nationwide are benefitting from this initiative, and Carisbrooke High School is the only school on the Island to have unique access to this printing equipment and software.

All the students agreed that the day had been worthwhile. Whilst Alex Hoather (MD) and Sophia Carbonell (Marketing) discussed business with potential customers, Michael Parsons (Operations) and Mark Barnes (I.T) demonstrated what could be done with high-quality photographic paper and canvas printing, ranging from montages to large stunning portraits.

Mark Barnes commented: "It was a highly enjoyable and worthwhile experience and gave us an insight into how a trade fair is managed from the viewpoint of an exhibitor, which might prove useful in the future."

Anyone wishing for a high-quality photographic print or canvas should contact 'Anyone?' on [chssanyone.co.uk](http://chssanyone.co.uk)



**Anyone? at the Betts Stand S60**

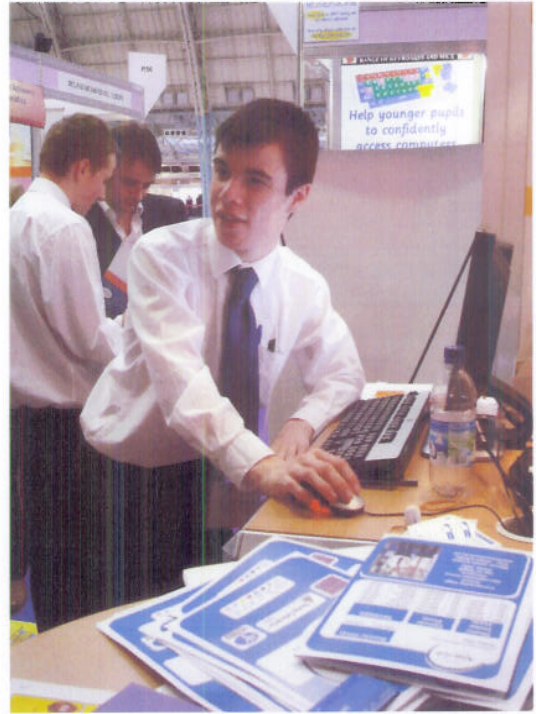


**Alex and Mark enjoy a well-earned break at lunchtime (left)**



**Michael takes a break from operating the Z3100 printer (below)**

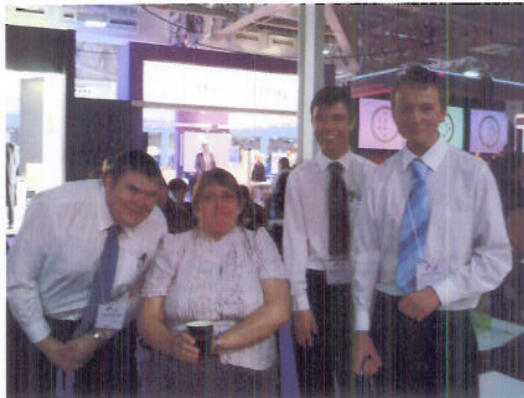
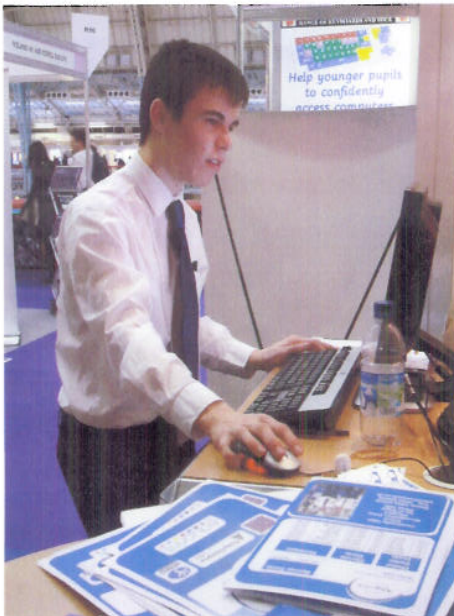
**Anyone? members deal with potential customers' queries**



**Mark Barnes explores one of the other trade stands**



**Sophia and Mark arrive at S60 following their sales briefing (above)**



**The Eduprint team: Martin Ebbage, Nat Hart, Nathaniel Woodhams and Andy Corden (above)**